Live Plan Content Updates Journey

Authoring

Where do changes orginate? With Author, or editors?

Editing

How large is the change - edition change, point release?

Description of change for instructors to review

Other metadata about the change

Cover updates

Making Updates Live to Instructors

Before Adoption

During course creation

During semester while students are active

Course copy/reuse

Text

- AI Fresco?
- Chaucer/Habitat ?
- PXE format - currently
- CITE format in future

Assessments

- Quad
- DPW?
- MetroDigi
- Grid Tools (Productization)
- EPS (Equella)
- PXE/CITE/VEGA Readers

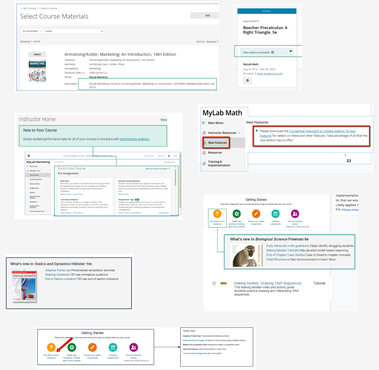
Where are updates announced?

- Book covers?
- Marketing sites Product pages
- Email
- In product Notifications
- LMS notifications
- Console notifications
- Email
- In product Notifications
- LMS notifications
- Console notifications
- In product Notifications
- LMS notifications
- Console notifications

Changelog of revisions?

Compare versions?

UI Examples from GTM Plan about update awareness for instructors



Product Set Up

NextGen/Future State Flow

- Marketing Sites
- The Exchange
- Create Account/Sign In
- Instructor Validation
- Course Set Up
- Console
- Product
- Copy Course

CurrentGen Flow

- Marketing Sites
- Create Account/Sign In
- Instructor Validation
- HE Portal
- MLM Catalog
- Course Set Up
- HE Portal
- Product
- Copy Course

3PL/LMS

- Blackboard
- Canvas
- Brightspace/D2L
- Moodle

Channel Partners/Delivery Models

- VitalSource
- RedShelf
- Kivuto (Canada)
- Kortext (UK)
- Follett
- Inclusive Access

Retail

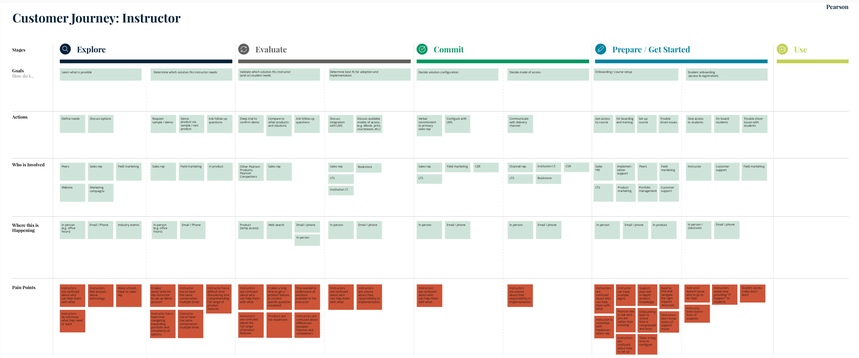
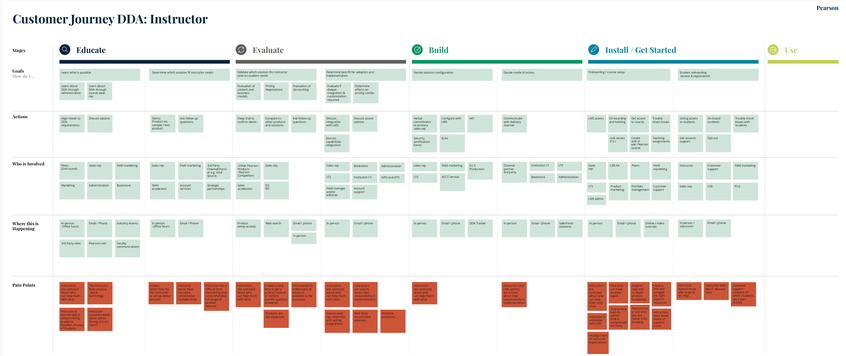
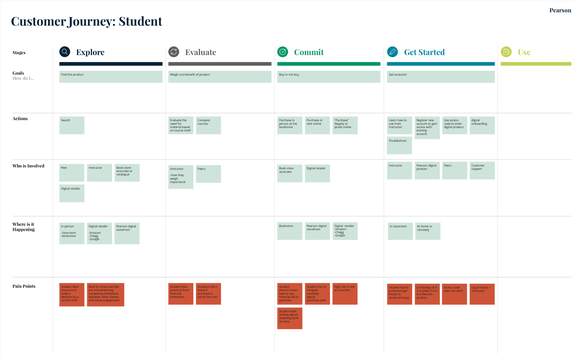
- MyPearsonStore
- Amazon
- Chegg
- Follett
- Barnes & Noble
- Pearson Storefronts
- Campus Bookstores
- Others?
- How large is the change - edition change, point release?
- Cover updates
- Other metadata about the change

Coordinator Course

- Master Template with associated sections

Custom Capabilities

- Collections

Making Live to Students

- During semester while students are active
- Notifications of text changes?
- Notifications of changes to assessment questions?
- Oasis Loose-leaf fulfillment service
- Autobloom/Bacchus Notification services